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**Caroline S. Brooks**

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#### EDUCATION

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East Carolina University, Greenville, NC

**Ph.D. Candidate in Technical Discourse** **2004-2011**

Dissertation: "The Visual Discourse of U.S. Military Video Games"  
ABD (All-But-Dissertation)

North Carolina State University, Raleigh, NC

**M.S. in Technical Communication** **2001-2002**

Thesis: "A Semiotic Analysis of e-design Web Sites"

University of North Carolina, Greensboro, NC

**Bachelor of Arts** **1995 - 1998**

Areas of Concentration: Psychology and Art History

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#### TEACHING EXPERIENCE

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East Carolina University, Greenville, NC

**Lecturer – "Business Writing and Industry"** **2004 - 2011**

Developed syllabus and overall course structure, and administered all grades.

**Lecturer – "Professional and Technical Communication"**

Developed syllabus and overall course structure, and administered all grades.

**Lecturer – "English Composition 1100 and 1200"**

Developed syllabus and overall course structure, and administered all grades.

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#### RELATED EXPERIENCE

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Reconstruction Journal, Studies in Contemporary Culture

**Technical Editor** **2008-2009**

Responsible for editing, proofreading, organizing and rewriting for clarity in journal articles and transferring content to online journal website.

Catholic Diocese of Raleigh, Raleigh, NC

**Web Developer** **2002 - 2005**

Manage website development processes from architectural and functional design concept, including page authoring. Implement site server strategies and multimedia fundamentals. Created online gateway to facilitate congregational donations, implementing standard consumer payment protocols. As a result, Congregational donations approximating \$32 million between 2002 – 2004 were collected.

Association for Computing Machinery Crossroads Magazine

**Senior Editor** **2001 - 2002**

Provide as needed editorial support remotely, including developmental and copy editing of all submitted publications.

North Carolina State University, Raleigh, NC

**Web Development Workshop** **2001**

Taught two day Macromedia Dreamweaver, Fireworks and Photoshop seminar to K-12 teachers.

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## CONFERENCES

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- **2009 "The Pedagogy of Visual Discourse within U.S. Military Video Games"**  
Paper presented at the TALGS – TESOL Applied Linguistics Graduate Conference, Greenville, NC
- **2008 "Videogames, Manipulation and the U.S. Military: A Comparative Analysis of America's Army & SOCOM II: Navy SEALs"**  
Plenary speaker at Longwood University's Humanities Undergraduate Conference, Farmville, VA
- **2007 "The Translation of Aristotle's Rhetorical Tropes into the Dominant Digital Imagery of Today's Youth Culture"**  
Paper presented at UNC Pembroke's Digital Content Consortium & Podcasting Festival, Pembroke, NC
- **2007 "Digital Languages – Teaching Complexity and Comprehension through the Application of the Visual in Digital Languages"**  
Paper presented at the TALGS – TESOL Applied Linguistics Graduate Conference, Greenville, NC
- **2007 "America's Army Wants YOU Your Kids"**  
Paper presented at Popular Culture & American Culture Association Conference, Boston, MA
- **2007 "Visual Semiotics and the U.S. Military: The Architecturally Coercive Topographies of Online Spaces"**  
Paper presented at the Computers and Writing: Virtual Urbanism Conference, Detroit, MI
- **2006 "Modern and Postmodern Visual Rhetorics"**  
Paper presented at the Great Plains Alliance for Computers & Writing Conference, Fargo, ND
- **2005 "Immersive Virtual Reality as a Language Learning Tool"**  
Paper presented at the TALGS – TESOL Applied Linguistics Graduate Conference, Greenville, NC

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## SKILLS

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- **Graphics / Drafting / Authoring** – Dreamweaver, Fireworks, Flash, Photoshop, PageMaker, Framemaker, Camtasia, InDesign, Drupal (Content Management)
- **Database** – ASP, SQL, MySQL, Access
- **Programming Languages** – Ajax, Html, Dhtml, PHP

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## MEMBERSHIPS

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- Society for Technical Communication
- IEEE SIGCHI Special Interest Group on Computer-Human Interaction
- IEEE SIGGRAPH Special Interest Group on Graphics and Interactive Techniques

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## AWARDS & ACCOMPLISHMENTS

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- **2010** Paper titled "The Visual Discourse of U.S. Military Video Games" accepted for publication by the Kairos Special Journal for Rhetoric & Technology
- **2010** Graduate of the Students Engagement & Outreach Scholars Academy (SEOSA) – "An Ethnographic Study of the Culture of Community Engagement at ECU"
- **2009 – 2010** Research Assistant for RENC@ECU Center for Coastal Systems Informatics & Modeling – "Catalytic Agents Understanding Climate Education & Science (CAUCES)"
- **2007 – 2008** Research Assistant for NC Sea Grant & RENC, ECU Center for Natural Hazards Research – "Risk Perceptions & Emergency Communication Effectiveness in Coastal Zones"
- **2005** Awarded Thomas Rivers Foreign Exchange Endowment Fund
- **2001 – 2002** Vice-President of the Society for Technical Communication Student Chapter at NCSU